

BO EXCLUSIVES

PRODUCTION HOUSE

BO EXCLUSIVES

Creative Team

FOUNDER



LAURA
MENDERA

Director & Producer

CO - FOUNDER



OUMAYMA
EL BOUMESHOULI

Creative Director & Stylist

BO EXCLUSIVES

Creative Team



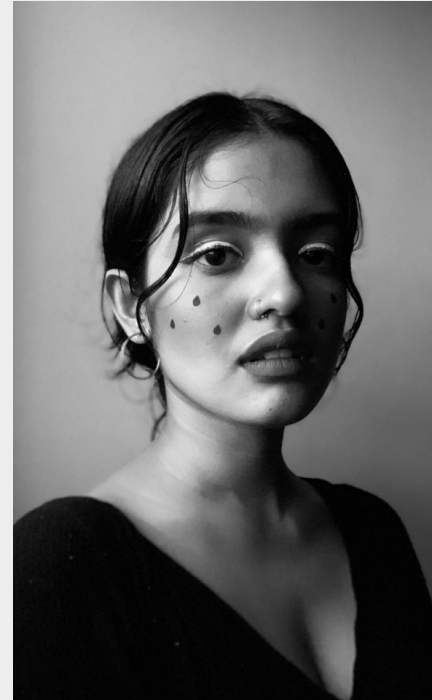
AICHA
ABDOUN

Art Director, Photographer &
Videographer



SARAH
JERE

Junior Creative Director &
Graphic Designer



MEGHNA P
DEEPAK

Junior Art Director &
Graphic Design



NADINE
NEHRO

Trend Forecaster &
Beauty and Fashion Strategist

BO EXCLUSIVES

Translating Beauty into Visuals

We are reimagining the way creative production in the beauty industry is both created and consumed. Our distinctive take on beauty allows our ability to translate a story into sophisticated visual imagery. Combining our in-house skills, we can conceptualize, produce and execute campaigns, advertorials, editorials and social content.

BO EXCLUSIVES is about going beyond the first impression and more than just an aesthetically pleasing picture - we aim to establish defining, alluring concepts that will resonate with its potential audience in our modern society.



B O E X C L U S I V E S

Brand Campaigns & Advertorials

GIVENCHY BEAUTY

MUGLER

BVLGARI

BALMAIN HAIR COUTURE

OLAPLEX

GALIE BEAUTY

CARTIER



GIVENCHY BEAUTY

Le Rouge Deep Velvet Lipstick & L'Interdit Intense Eau de Parfum FW20



Creative Director & Stylist: OUMAYMA EL BOUMESHOULI
Art Director & Photographer: ABDULLA ELMAZ

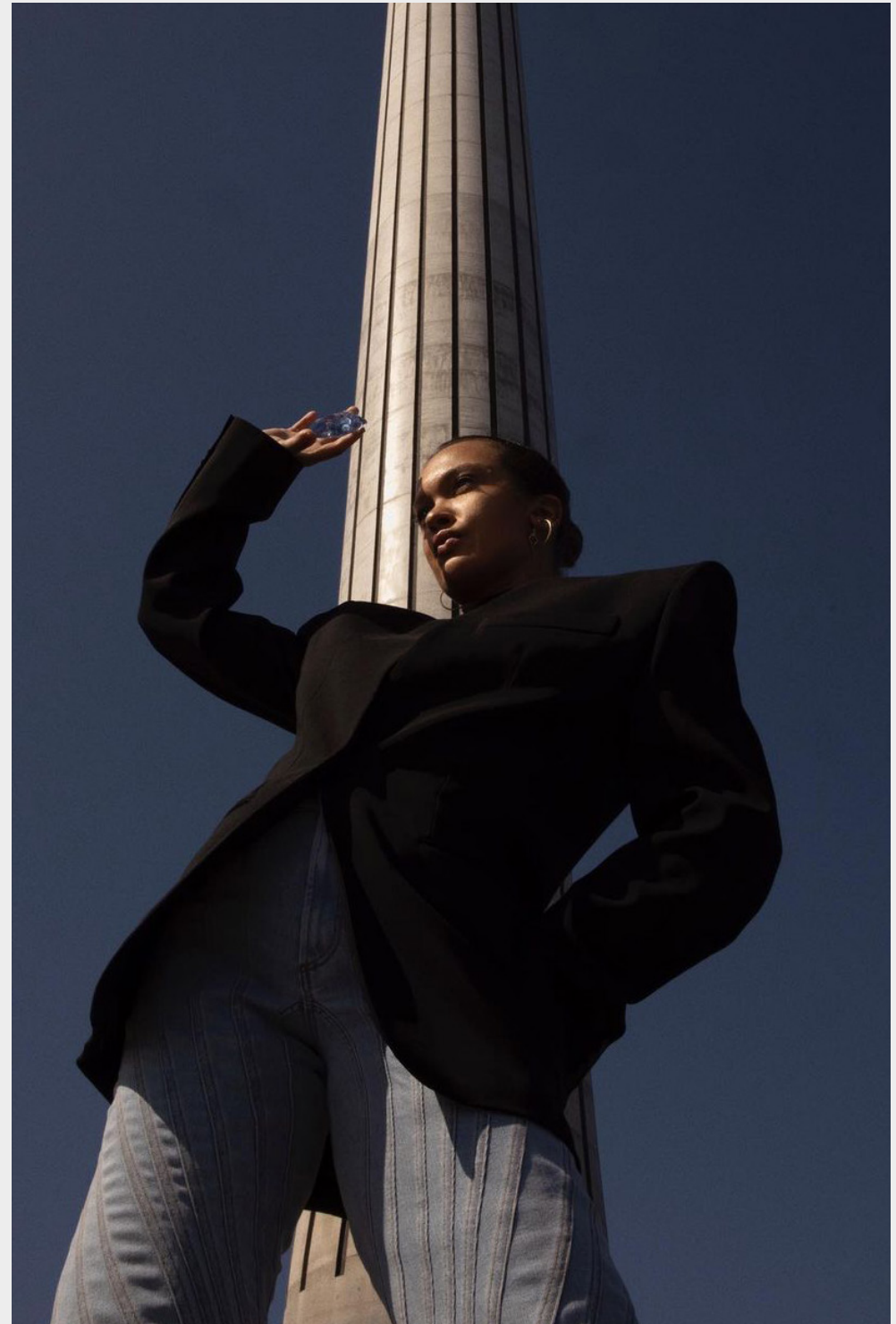


MUGLER

Angel Refillable Eau de Parfum



Creative Director: OUMAYMA EL BOUMESHOULI
Photographer: AICHA ABDOUN



BVLGARI

Omnia by Mary Katrantzou Eau de Parfum

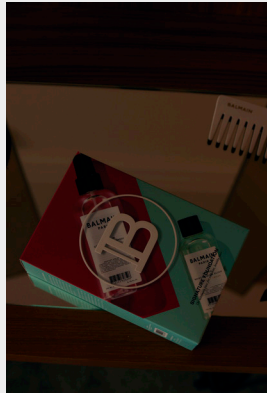
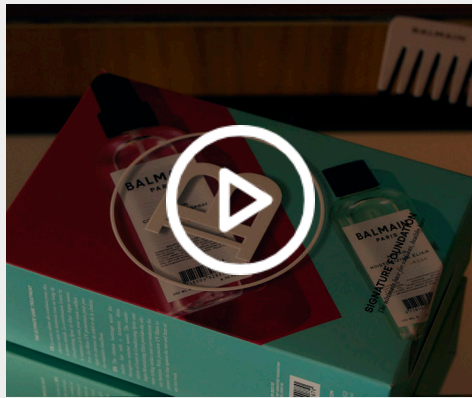


Creative Director & Photographer: OUMAYMA EL BOUMESHOULI



BALMAIN HAIR COUTURE

Limited Edition 2021 Signature Foundation Set



Creative Director: OUMAYMA EL BOUMESHOULI
Photographer & Videographer: AICHA ABDOUN



OLAPLEX

No. 8 Bond Intense Moisture Mask & Full Product Range



Creative Director: OUMAYMA EL BOUMESHOULI
Photographer: AICHA ABDOUN & OUMAYMA EL BOUMESHOULI

GALIE BEAUTY

Launch of the SS21 Collection

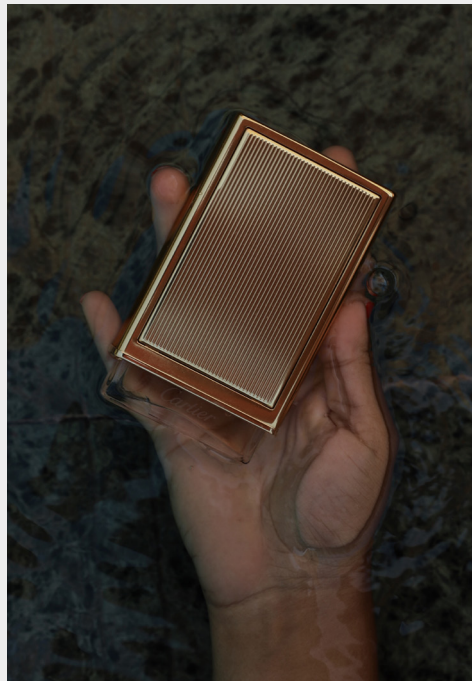


Creative Director: OUMAYMA EL BOUMESHOULI
Photographer: AICHA ABDOUN & OUMAYMA EL BOUMESHOULI



CARTIER

Les Nécessaires à Parfum



Creative Director: OUMAYMA EL BOUMESHOULI
Photographer: AICHA ABDOUN



BO EXCLUSIVES

Editorials & Features

AN AURA OF SPLENDOUR AND CLASS

NEW YEARS EVE SERIES 2020

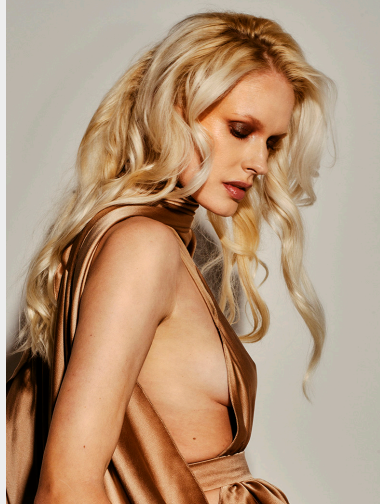
I SPENT THE NIGHT DANCING WITH MY OWN SHADOW

ROSE INC.

GIVENCHY BEAUTY



AN AURA OF SPLENDOUR AND CLASS



Creative Director & Stylist: OUMAYMA EL BOUMESHOULI
Art Director & Photographer: AICHA ABDOUN
Hairstylist: MARISKA PELSMAEKER
Makeup Artist: IRAJ RAGHOSING
Model: FEMKE LAKENMAN | PAPARAZZI MODELS



NEW YEARS EVE SERIES 2020

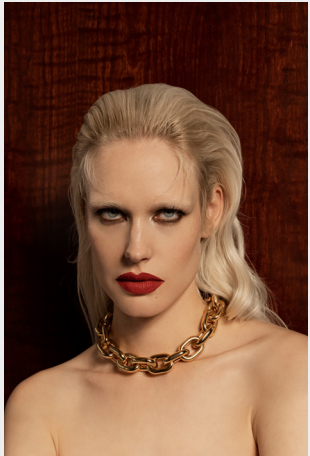
Featuring Byredo, Maison Margiela, Balmain Hair Couture, Givenchy Beauty and more



Creative Director & Photographer: OUMAYMA EL BOUMESHOULI



I SPENT THE NIGHT DANCING WITH MY OWN SHADOW



Creative Director & Stylist: OUMAYMA EL BOUMESHOULI
Art Director & Photographer: AICHA ABDOUN
Makeup Artist & Hairstylist: NAÏMA BREMER
Model: FEMKE LAKENMAN | PAPARAZZI MODELS
Publication: NUMÉRO NETHERLANDS DIGITAL



ROSE INC.

The Profile - Oumayma El Boumeshouli on Discovering Global Beauty Rituals

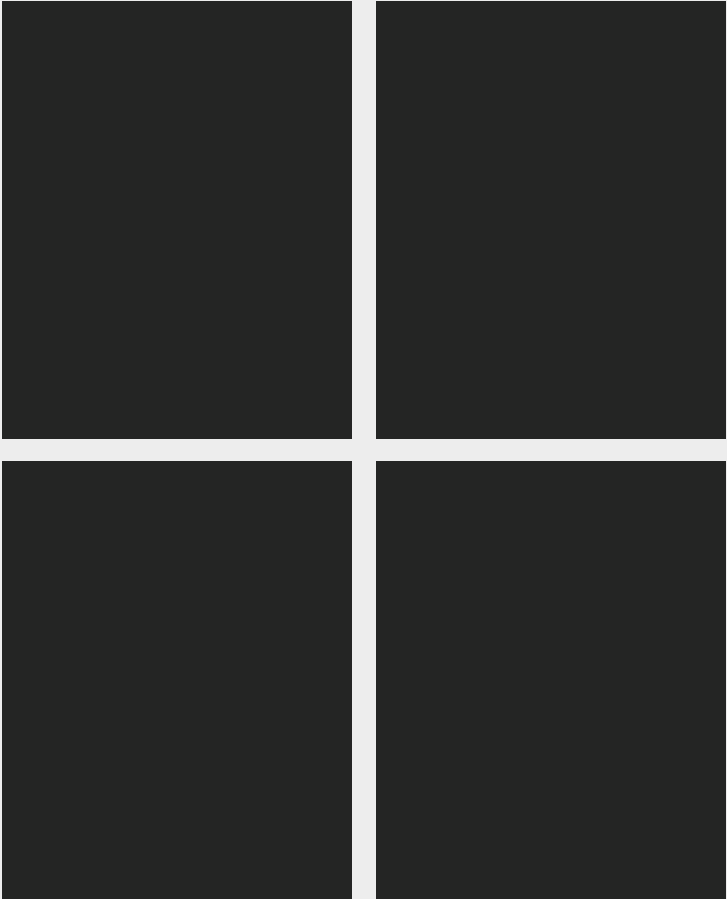


Creative Director: OUMAYMA EL BOUMESHOULI
Photographer: AICHA ABDOUN



GIVENCHY BEAUTY

One Night in Miami



Creative Director & Stylist: OUMAYMA EL BOUMESHOULI
Art Director & Photographer: AICHA ABDOUN
Makeup Artist: SAGE | IMAJ ARTISTS
Hairstylist: DANNY JELACA | IMAJ ARTISTS
Model: SANNE VLOET | HEROES NY
Publication: NUMÉRO NETHERLANDS ISSUE 5 & DIGITAL

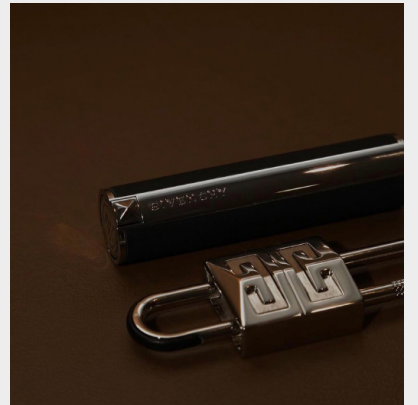
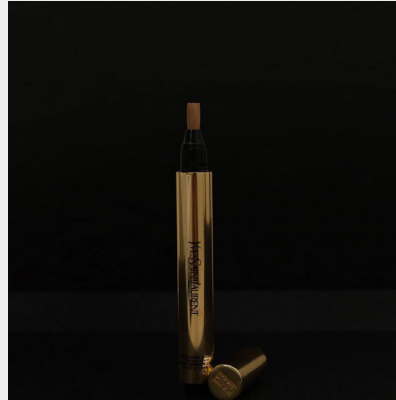
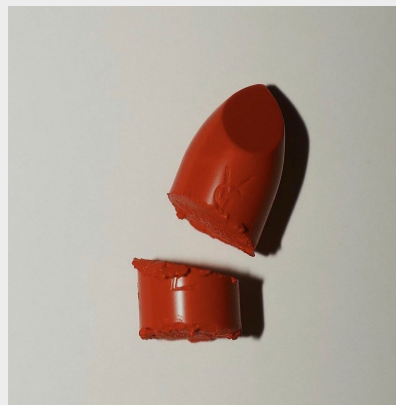
COMING SOON



BO EXCLUSIVES

Social Media Content





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www.boexclusives.com



YOUR BEAUTY, YOUR WAY - OUR PRODUCTION.